

DCNW Board Minutes - June 12 , 2019 - 3:30 pm

Present:

Sheri Garzelli
Jon Mark - Facilitator
Oblio Z Stroyman
Kevin Haggerty
Saffire Bouchelion
Sherry Hoffman - Board Communications Liaison

Absent: Nala Walla

Next Meeting July 3rd at 1pm

Today's Proposed Agenda by Sheri :

Topics would include:

- * our next meeting ... we are 9 1/2 weeks out ... how often do we want to meet? Should we schedule those now?
- * Ticket sales and a plan for marketing
- * recruitment for some key at-camp positions
- * scholarships
- * programming ...
- * short Flagler update and any other discussion around taking a year off
- * bringing Om youth program staff to YPP
- * kitchen ... who approves the chef contract

Sheri said our deadline to pay Flagler for next year because their system was down has been extended, so not deposited yet. By June 19 we need to submit proof of insurance. Sheri would like to share dates of proposed facilities and dates for next year.

We also agreed everyone would scan the website for edits and corrections. There is a document to put comments located here:

<https://docs.google.com/document/d/1OlyGMV7GFswC2LnVwCAjh2ufA5ECG5h9GNhFNlyGKqM/edit?usp=sharing>

OM Culture has offered to shut down their child care program the week of dance camp and channel the folk to us at Dance Camp. Sheri brought ideas of how to compensate those who

lead this program for YPP. Perhaps we offered them a discounted rate for the days they are not working.

Sherry brought up issues about concern from parents last year in which a child has been with at a teacher for an extended time without their permission. Guidelines still need to happen and there has been documentation regarding this incident. This brought to the attention of the YPP leader and board members. Jon is in current conversation with the concerned parent. Jon is working with folx to create guidelines. All YPP will be subject to a background check.

Next meeting will be July 3rd 1 - 3pm .

Ticket Sales - 2 donations! 33 ticket sales \$6,800. Sherry brought up the fact that we are unusually behind in ticket sales. Jon said we need about 100 people per day average to break even. Oblio asked about history and CCG said that in the last month is when the most tickets happen. We heard from participants that they would pay more if they were resourced to help out ticket sales. Sheri said the last two weeks is when people finally sign up. Jon acknowledged we are definitely behind. Per Jon, Beth has a marketing plan. Jon asked that everyone tag other folx. Sherry brought up really training people in Marketing and adding all the communities for the west coast to their target list. Sheri said when people have bought tix to ask them to post so they can market to their friends. Also look at FB page to see who has said they are coming versus who has actually bought tickets.

We still need Facilities, at Camp Registration and at Camp Community Service. Sherry also talked about how much money we need in order to be safe and if we need to consider calling it off if we are way behind in ticket sales. Kevin brought up the changing political and economical times we are in and to presence that maybe next year is a good time to go dark and recalibrate what's happening with dance camp. Oblio said if we were cash abundant it would be great to put a deposit on next year, but if we are concerned about this year perhaps it would be smart to think about postponing. Jon said he is confident that in the next 10 weeks to focus on marketing and fundraising for the next 9.5 weeks. Jon also said it is possible to shift monies from hiring a chef and people would be responsible for paying for room & board only. We also need to recognize the impact of Ari cancelling and do another budgetary projection.

Oblio and Jon both feel very positive about us meeting numbers moving forward. Jon says master list for marketing is 493 emails. Jon plans to do a fundraising blast in addition to usual marketing. Sherry asked that everyone post marketing blasts like teacher profiles for the next 9 weeks to really accelerate marketing . Jon asked board members to help support camp and he will reach out to highly resourced folx to make a large donation. Sherry also let the Board know that Renna & Wonder have lost their home due to a fire and encourage folx to donate to their gofundme as well.

Sheri reviewed what buildings we have reserved and what days and when we need to be completely cleaned and out of all buildings except for Rec Hall which we have until 5 pm. Sheri

would proposed to cancel the rec hall and theater Sunday, and start those on Monday at 8 am. Discussed cancellations and repercussions right now that we are still 60 days out.

Talked about scholarships and Sheri proposed wait and see mode at a later date. Saffire offered to help Jon with fundraising. Discussed a fundraiser with Saffire offering workshops and musical event. Sherry brought up asking to dance leaders to donate \$200 or more to be sponsors. Jon will work with Sherry on this kind of fundraising.

Sheri is excited for camp because she has been working with Oblio and Bruce on Programming. Sherry asked if anyone has responsibility or ownership of our website. Sheri asked for all of our help and offered she and Renna will be reviewing and have ownership.

Next Meeting July 3rd at 1pm